Matching Purpose to Practice Process for the Obermann Center

The OCAS serves the research mission of the University of Iowa. The Center is a convening space dedicated to debate and discovery. Our grants for University of Iowa artists and researchers support imaginative collaborations and multi-disciplinary exploration. Our programming connects scholars across campus and engages the larger public in the ambitious, illuminating, and transformative work of the artists and scholars we serve.

General categories of activities we support: fellowship, interdisciplinary collaboration, external grant-funded programs, symposium, convening to explore interest in an idea, short courses, skill-building activity, workshop, presentation, visiting speakers, collaborative events with other units, community-campus exchange of expertise

1. Category of proposed event/activity:

Fellowship	**Interdisciplinary collaboration**
External grant-funded program	**Symposium**
Convening to explore interest in an idea	**Short course**
Skill-building activity	**Workshop**
Presentation	**Visiting speaker(s)**
Collaborative events with other units	**Community-campus exchange of expertise**

2. Description of proposed event/activity:

3. **Relation to mission—Does this proposal do one or more of the following?**

   Support research

   Encourage collaboration in the service of discovery or advancing art/research

   Serve our convening / facilitation role (exploring a new idea, gathering a team)

   Share discoveries with various audiences, including public audiences

   Other/explain further:

4. **Does this proposal support our values, especially diversity, equity, and inclusion?**

5. **In what stage is this event/activity? Is there room for us to help shape it?**

6. **Who is the project lead? Who will be accountable for moving the work forward?**

7. **Who is the audience?**

8. **Does this build on other programming, begin a new direction, introduce or reinforce a topic or method, or respond to an occasional or one-time opportunity?**

9. **Effectiveness of past collaboration:**

10. **Most effective format for this event/activity (online, in person, hybrid):**

11. **What additional expertise would we need?**

12. **If relevant: Are there others on campus doing something similar or likely to be a partner?**

13. **Costs (dollars, staff time, other):**

14. **Desired outcomes:**

15. **Documentation of the event/activity:**

16. **Measures of success:**

17. **Follow up after the event/activity—What did we learn? What do we want to remember? What would we do the same and differently next time?**

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